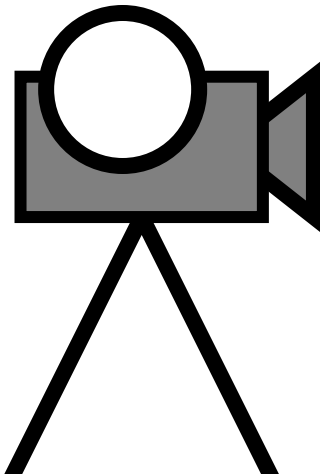


Prospects Jobs & Courses

After leaving university, many graduates are hard to target directly with opportunities. Prospects Jobs & Courses removes this hurdle. It's a clever digital magazine that gets emailed straight to the inboxes of thousands of graduates.

You can use Jobs & Courses to promote graduate schemes, fill vacancies or attract 2nd jobbers. With a monthly readership of 15,000 graduates looking for jobs, it's great for getting results as users can instantly link to wherever you send them.



Following a campaign, stats are available for you to review your adverts' performance. These include page views and direct links.

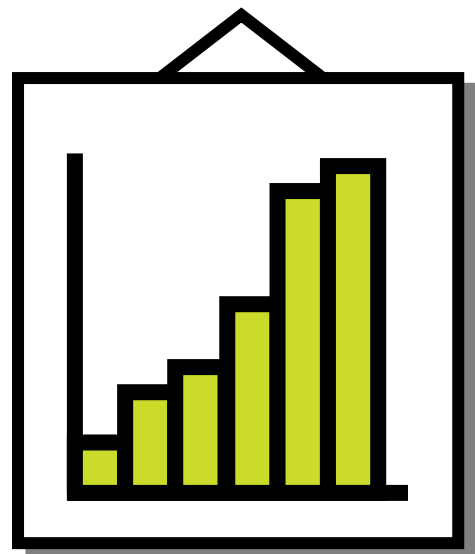
And with all adverts featured on Prospects.ac.uk, you're bound to fill your vacancies. That's because Prospects.ac.uk is the busiest and most widely used graduate careers website.

Essentially, Jobs & Courses is the perfect blend of branding and response – just let your creativity run wild!



Jobs & Courses is full of clever Flash trickery that lets you bring your adverts to life with video, animation or sound. Your opportunity will almost leap off the screen.

Navigation is a breeze with the powerful NXTbook technology running behind the scenes. Users can share adverts of interest by email or bookmark pages to return to later.



Find out more:

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E book.now@prospects.ac.uk

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