

Prospects



Careers Chat Live *Week*

05 – 09 October 2009

Chat directly to students and graduates online

Prospects hosts a week-long series of ChatLive events, allowing students and graduates to chat directly with recruiters in a moderated online environment.

Chat packages (standard)

- Chats booked in 1 hour units
- Accessible from any Internet-linked computer
- Moderated by GP staff
- Chat transcripts stored on Prospects.ac.uk for 6 months
- Full user guide provided

Chat packages (premium)

- Logo on all student-facing emails
- Mention on ChatLive landing page (1 month)

Sponsorship packages

- High profile branding on email promotion to 1.3m students and graduates
- Logo on ChatLive landing page (1 month) and Prospects.ac.uk homepage (2 weeks)
- Logo on information distributed to all UK university careers services
- Includes 2 chats

Costs

1 chat	£300
2 chats	£450
3 chats	£675
4 chats	£900
Premium	+£150
Week sponsor	£1,200

Sales deadline

11 September 2009

Day	Focus
Monday 05 Oct.	General
Tuesday 06 Oct.	Law, Banking and Business
Wednesday 07 Oct.	Postgraduate
Thursday 08 Oct.	Public & Voluntary Sector and Teacher Training
Friday 09 Oct.	IT, Engineering, Science and Technology

Further Information
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